

Rotary



CLUB PERSONALITY PROFILE

CLUB NAME: _____ **NUMBER OF MEMBERS:** _____

RECRUITMENT CHAIR: _____ **PHONE:** _____

E-MAIL: _____

WHERE DOES YOUR CLUB MEET? _____

WHEN DOES YOUR CLUB MEET? _____

WHAT IS (ROUGHLY) YOUR CLUB MEMBERSHIP'S AVERAGE AGE OR AGE RANGE? _____

WHAT IS YOUR CLUB'S MAIN ANNUAL ACTIVITY (FUNDRAISER, EVENT, ETC...)

DOES YOUR CLUB HAVE ANY SOCIAL EVENTS? (PUB NIGHTS, ALTERNATE MEETING VENUES, ETC...)

WHICH BEST DESCRIBES THE DRESS CODE FOR YOUR MEETINGS? (PLEASE IDENTIFY)

BUSINESS/DRESS ATTIRE

BUSINESS CASUAL

CASUAL

ANYTHING GOES

WHAT IS THE COST OF MEALS (IF ANY) AT MEETINGS, AND IS IT MANDATORY? _____

CAN MEALS (IF ANY) BE PREPARED TO MEET DIETARY RESTRICTIONS? YES NO

WHAT IS THE COST OF MEMBERSHIP AND OTHER MANDATORY ACTIVITIES? _____

DOES YOUR CLUB HAVE A GREETER? (IF "NO", WHAT ARE YOU THINKING?!) YES NO

DOES YOUR CLUB HAVE ANY MEETING ROUTINES? (i.e. EVERY THIRD MEETING IS A CLUB DAY, EVERY SECOND MEETING IS AT AN ALTERNATE VENUE OR AN ALTERNATE TIME, ETC...)

ANYTHING ELSE WE NEED TO KNOW ABOUT YOUR CLUB TO BEST DESCRIBE IT TO A POTENTIAL NEW MEMBER? (PLEASE BE AS DETAILED AS POSSIBLE)

When complete, please submit this form directly to Tom Smith (Membership Chair, District 5040) by e-mail at tom@tascosales.ca.

FAQ

Why fill this form out? The District 5040 Membership Committee is fielding 5-10 leads per month through the Rotary International Membership Lead Program.

What is the Membership Lead Program? An interested person (read: potential member) has filled out a form online seeking more information about Rotary and Clubs in their area, and the goal is to find the best Club (and person within that Club) to match them up with.

What benefit is this to my Club? By helping us understand more about your Club, its' members, and its' activities, we can better promote you to potential members when they come knocking.

Where can I get more information? Please contact the District Membership Chair (Tom Smith) if you are interested in hearing more about the activities of the Membership Committee, and how you can be fully prepared to welcome new members in to your Club with the multitude of resources we have available for you.