



Toastmasters | Rotary Brand Guidelines

As part of Toastmasters' alliance with Rotary, we encourage members of both organizations to welcome each other as guests to meetings and to connect and collaborate on a local level. Participating in joint activities is optional; it allows members of both organizations to provide new opportunities for their members to learn from each others' expertise.

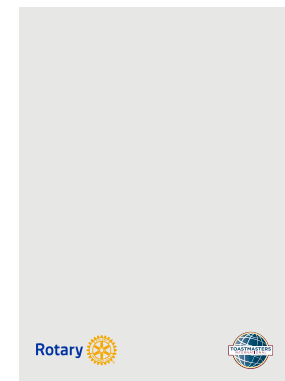
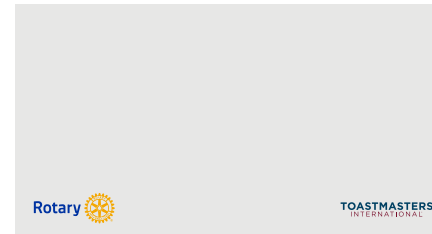
Toastmasters can invite Rotary and Rotaractor members to:

- ▶ Join their club meetings and events
- ▶ Attend networking, social, or service events

When you promote local events that involve Rotary, use the brand guidelines outlined in this document for these events, which follow the Brand Manual and Policy 4.0: Intellectual Property. These brand guidelines also have been approved by Rotary International.

Here are some general principles:

- ▶ Always use your club name or District number to indicate this is not a material created by World Headquarters.
- ▶ Use the Toastmasters logo on opposite sides or positions from the Rotary logo, never side by side.



Remember that clubs and Districts are not allowed to create their own logos or use the co-branded logo used by Toastmasters International and Rotary International. That is reserved for materials sent from both organizations for joint initiatives.



To learn more about our alliance with Rotary, visit www.toastmasters.org/Rotary.

If you have questions, write to brand@toastmasters.org.